



IDAHO BUSINESS FOR
THE OUTDOORS

Director Susan Buxton
Idaho Department of Parks and Recreation
5657 E. Warm Springs Ave.
Boise, Idaho 83716

Dear Director Buxton,

Idaho Business for the Outdoors and the members we represent support the Idaho Department of Parks and Recreation proposed 2024 budget request and the additional \$100 million proposed by Governor Brad Little. This money will be used to increase overall recreation capacity and will address a critical deferred maintenance backlog.

As a nonpartisan, business member-based organization, Idaho Business for the Outdoors supports and advocates for the valuable role our outdoors and public lands play in sustaining Idaho's state economy, our public health, and a strong and diverse business community. We believe your proposed budget directs critical funds and resources to our state parks and outdoors.

As you know, our state parks, trails, forests and waters are significant economic drivers for our urban and rural communities in Idaho. The outdoor economy is a strong driver of business activity all across our country. Nationally, the recreation economy drives \$887 billion in consumer spending every year. In 2021, the Bureau of Economic Analysis reported that outdoor recreation accounts for \$2.8 billion dollars towards Idaho's GDP. It is clear that there is a continuing need for employees, maintenance and infrastructure to support these valuable resources.

Businesses leverage the quality of life represented by Idaho's outdoors in their marketing and recruitment, individuals and families love the unrivaled recreation opportunities, and our health care systems advocate for the health benefits of time outside. Our business members believe a healthy, sustainable economy goes hand in hand with access to state parks, public lands and the outdoors. Please share our support for your proposed budget as you work with the legislature this legislative season.

Best Regards,

Skylar Jett
Executive Director, Idaho Business for the Outdoors
(Business Members are attached on the following page)

Visit our website: Idahobo.org
IBO, P.O. Box 1965, Boise, ID 83701
skylarjett@idahobo.org
208-599-3264

Business Members

Agnew Beck	Lisa Hecht & Associates
APS Consulting	Little Buddy Farms
Albertsons	Little Egg Solutions
Axus International	MESA Media
Beckwith Lodge	Mariposa Labs
Beyeler Ranches	Micron Technologies
Boise Cascade	Modern Hotel & Bar
Breen Veltman Wilson	Perpetua Resources
CCI Speer	QB Quality Laminators
Center for Colorectal Care	RedBuilt
Christensen Consulting LLC	Republic Services
Coyle Family Foundation	Scentsy
Clif Bar	Shandro Group
EGT Solar	Slattery Orthodontics
Figure 8 Investment Strategies	Steven's Historical Associates
Gardner Co.	St. Luke's Health System
George's Cycles and Fitness	Summit Intellectual Property LLC
Grassroots Outdoor Alliance	Treefort Music Festival
Habitat Veterinary Hospital	
Idaho Mountain Touring	
Idaho National Laboratory	